The **National Cannabis Roundtable** (NCR) is an alliance of cannabis companies, as well as ancillary services and solutions providers, who seek cannabis reform which nurtures the nascent domestic industry, protects consumers, and advances social equity.

We are committed to sensible regulation, criminal justice reform, social equity, and community reinvestment.

Download a high-res version of the NCR logo here.

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Saphira Galoob was the driving force for the creation and launch of the **National Cannabis Roundtable**. As the coalition's Executive Director, she oversees the organization and leads federal policy initiatives for the country's leading cannabis operators, including Cresco, Trulieve, Verano, and others. Saphira is the Principal and CEO of **The Liaison Group** (TLG), which was the first – and remains the only – Washington, DC-based lobbying firm focused exclusively on the cannabis industry.

A keen strategist who prioritizes transparency and collaboration, Saphira works closely with the Congressional Cannabis Caucus and federal cannabis working groups. POLITICO has selected her as Who to Know on K Street for cannabis lobbyists and she was also named the 2020 Influencer of the Year by the Industry Power Women Awards. Her thought leadership has been featured in The Hill, Forbes, the Proud to Work in Cannabis podcast, and numerous other publications. She serves on the MJBiz Advisory Council and regularly speaks on U.S. cannabis policy at domestic and international events.

Saphira received her Juris Doctorate from the Oklahoma City University School of Law and a Master's in International and Comparative Law (L.L.M.) from Georgetown University School of Law. She lives in the DC area with her family.

Click here to view/download headshots for Saphira Galoob and click here to access a downloadable version of her bio.